

# 《亚马逊账户冻结解封-行动计划书》

问题的根本原因

Dear Amazon seller support:

This is BIGBL;WRG writing to you.

We are very grateful to Amazon for providing us with such opportunities.

We hope to provide high-quality products and services to more than 100 countries / regions through Amazon's excellent cross-border e-commerce platform. So we register our Amazon sales account on (March / 3, 2020).

However, our sales account is now frozen by Amazon review and cannot be sold normally. Because we have just become a new member of the Amazon family, we may not fully understand the various policies and regulations of Amazon, this may be our account The root cause of being frozen.

Therefore, we hope to submit a written application and documents that prove the true information of our company. We hope to cooperate fully with Amazon ' s current review of our account.

We had updated details for listings and standards of customer service for our staff and promise to try our best to service customers well on Amazon if we can get the permission to sell again.

I hope you can give us the opportunity to improve, we will strive to do our best.

Thanks again!

你为解决该问题而采取的措施

If we get the valuable selling chance on Amazon, we will do as follows:

1.First of all, our team will conduct a comprehensive study of all the policies and rules required by the Amazon sales platform. Regular training for all employees on the new regulations issued by Amazon.

2.We will review and improve all product listings to see if they provide customers with enough information to make the right decision.

3.Use FBA shipping service to give customer good shipping service. Educate staff of our own warehouse to triple check awaiting shipping orders every day to confirm all the products will on

their way to customers.

3.We will focus on awaiting shipment items to customers. Double check to confirm customers will have their satisfied items.

4.If the customer encounters any questions about the product order, we will communicate with the customer by email within the first time, based on the customer's feedback and suggestions, and promise to resolve it within 24 hours. Because "user first" is our company Business beliefs.

5.We will build up our own ERP to manage the running for Amazon selling.To control customer services and shipping services with accurate data.

In the future, we will continue to follow up on each new regulation issued by Amazon, in order to continuously improve our overall improvement measures and sales methods in the future.

**38 份亚马逊管理、采购运营必备表格**

- AMZ选品利润指标
- 售价利润计算模板-财务部
- FB...
- FB...
- FB...
- KPI...
- KPI...
- 采购员绩效考核
- 亚马逊报表模板
- 产品数据统计表
- 亚马逊美国FBA仓库
- 产品推广计划表
- 亚马逊投入产出统计表
- 粗选记录表
- 亚马逊网店运营规划
- 关键词坑位记录表 (手动版)
- 亚马逊运营工具箱
- 广告运营表格
- 亚马逊自发货成本核算及定价表格
- 价格利润公式
- 运营监控汇总表
- 竞争产品分析表格
- 跟踪表
- 竞争对手品牌分析表
- 充计表
- 竞争对手数据统计表
- 充计汇总表-公式
- 跨境电商绩效考核制
- 曝光排名跟踪表一
- 零售订单统计
- 每日工作安排 (店长)
- 美国利润表格最终版
- 潜在市场分析表格

**扫码领取**

你为避免将来出现该问题采取的步骤

Based on the above five improvement measures, we will carefully study each new regulation issued by Amazon and implement Amazon 's operating policies. We will also strictly control the supply chain, continuously improve the production line equipment and improve the product process, to improve each The index parameters of each product are delivered to high-quality products through the Amazon platform to serve users worldwide.

I hope that the Amazon review team receives this sincere application and can unfreeze our store.We believe Amazon will give this issue a serious consideration, and to us,there is a hope, a new chance !

Look forward to receive your reply.

Best regards !

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